



California Partnership for the San Joaquin Valley



SAN JOAQUIN VALLEY REGIONAL Broadband CONSORTIUM



**Dear Local Government Leader:**

Enclosed is the new Digital Equity Best Practices Check List for Local Government Leaders as a framework to help develop a Strategic Action Plan to promote Digital Inclusion and achieve Digital Equity in your jurisdiction. It is based upon the updated Resource Guide for Local and Regional Leaders [website link] released earlier this year and organized according the 5 Roles identified for Local Government Leaders.

The Check List sets forth 5 Best Practices for each of the 5 Roles—a total of 25 Best Practices that constitute the most essential actions in a “critical path” to achieve Digital Equity. The Check List is easy to use by both Elected Officials and Administrators to “check off” quickly what you’ve already done and then focus on filling in the gaps. You also can “score” your progress and benchmark it on a scale of 100% by applying 4 points to each of the Best Practices you’ve implemented.

If you are interested in a briefing about the Digital Equity Best Practices Check List and the Resource Guide, please contact your local Regional Broadband Consortium or the California Emerging Technology Fund (CETF) at [contact\\_cetf@cetfund.org](mailto:contact_cetf@cetfund.org) or (415) 744-2383.



*Geoff Neill*  
Geoff Neill, Legislative Representative  
California State Association of Counties



*Trish Kelly*  
Trish Kelly, Managing Director  
Valley Vision



*Eduardo Gonzalez*  
Eduardo Gonzalez, Office of Community and Economic  
Development, California State University, Fresno



*Jason Schwenkler*  
Jason Schwenkler, Executive Director  
North State Planning and Development Collective



*Martha van Rooijen*  
Martha van Rooijen, Executive Director  
Inland Empire Regional Broadband Consortium



*Timothy E. Kelley*  
Timothy Kelley, President and CEO  
Southern Border Broadband Consortium



*Bruce Stenslie*  
Bruce Stenslie, President and CEO  
Broadband Consortium of the Pacific Coast



*William R. Simmons*  
Dr. Bill Simmons, Collaborative Developer  
Broadband Consortium of the Pacific Coast



*Kevin Harbour*  
Kevin G. Harbour, Sr., President  
BizEd Institute



*Bill Allen*  
Bill Allen, Chief Executive Officer and President  
Los Angeles County Economic Development Corporation



*David Rattray*  
David Rattray, Co-Convener  
LA Digital Equity Action League (LA DEAL)



*Cole Przybyla*  
Cole Przybyla, Innovation and Business Assistance  
County of Tuolumne



*Kari Sinoff*  
Kari Sinoff, Project Manager  
Gold Country Broadband Consortium



*Steve Frisch*  
Steve Frisch, President  
Sierra Business Council



*Sunne Wright McPeak*  
Sunne Wright McPeak, President and CEO  
California Emerging Technology Fund



*Micah Weinberg*  
Micah Weinberg, Chief Executive Officer and President  
California Forward (CAFwd)



## **DIGITAL EQUITY BILL OF RIGHTS**

Digital Equity is defined by the National Digital Inclusion Alliance as condition in which all individuals and communities have the information technology capacity needed for full participation in our society, democracy, and economy. Digital Equity is necessary for civic and cultural participation, employment, lifelong learning, and access to essential services. Digital Equity requires deployment and adoption of information technologies enabled by access to broadband, a generic term for high-speed Internet infrastructure, including wireline and wireless technologies.

To insure **Digital Equity** for all Californians, residents have the right to:

- 1. Broadband that is Sufficient and Reliable**
- 2. Broadband that is Ubiquitous**
- 3. Broadband that is Affordable**
- 4. Broadband that Provides Educational Opportunities and Supports Digital Skills Proficiency**
- 5. Broadband that Ensures Public Safety and Maintains Peace of Mind**
- 6. Broadband that Improves Quality of Life**
- 7. Broadband that Supports Economic Prosperity**
- 8. Broadband that Attracts Capital Investment**
- 9. Broadband that Supports Innovation and Research**
- 10. Broadband that Empowers and Enables Participation in the Democracy**

Sign the CETF **Digital Equity Bill of Rights**<sup>1</sup> at **InternetForAllNow.org**<sup>2</sup> and Join **List of Supporters**<sup>3</sup>.

---

<sup>1</sup> <https://www.cetfund.org/action-and-results/public-awareness-and-education-get-connected/digital-equity-bill-of-rights/>

<sup>2</sup> <http://www.internetforallnow.org/>

<sup>3</sup> [http://www.internetforallnow.org/digital-equity-bill-rights\\_supporters\\_2021](http://www.internetforallnow.org/digital-equity-bill-rights_supporters_2021)